

Amazon, Accenture top recruiters at IIM-B internship placement

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Bangalore, Nov 5:

Amazon and Accenture pick up the maximum at the IIM Bangalore's PGP Summer Placements 2015. The placements got concluded this year in record 2.5 days.

According to Professor Sankarshan Basu, IIM-B's Chairperson, Career Development Services, a total of 130 recruiters visited the campus resulting in 400 internship offers for students of PGP programme, the flagship programme of IIM Bangalore. Four students chose to opt out of Summer Internship process.

This year IIMB played host to an increasing number of MNCs, banks and other domestic majors which hired for international career programmes and more than 35 students are expected to intern at international locations.

While 23 per cent of offers made were from management consulting sector, around 20 per cent of students secured internships in the banking and financial services segment.

The Sales & Marketing roles were offered to 20 per cent of the batch and 10 per cent of the batch will intern with conglomerates in general management, leadership and strategy profiles.

Operation profiles across various sectors were offered to around 10 per cent of the batch. New recruiters or old recruiters returning to campus included HSBC Markets, Macquarie Group, Rocket Internet, IDG Ventures, DBS, Saint Gobain, Snapdeal, PwC Diamond, and Directi.

Placement Representative Ankit Rustagi, PGP2, said: "Various sectors, including banking and financial services and consulting, have shown a clear uptrend in hiring over the last few placement processes."

Finance: Leading bulge-bracket international banks such as Goldman Sachs, JP Morgan, UBS, Barclays, HSBC, Deutsche Bank, Bank of America Merrill Lynch, Morgan Stanley, Citi Group, Royal Bank of Scotland and Nomura hired summer interns for investment banking and global markets & equities. Other financial institutions offering a range of financial roles included Standard Chartered, ICICI, Edelweiss, JM Financial, Avendus Capital and DBS. Premier investment and advisory firm The Blackstone Group recruited exclusively from IIM Bangalore.

Technology & others: Technology giants such as Microsoft, Google, Juniper Networks and Directi participated in the process offering unique roles to students selected. Big players from e-commerce segment included Amazon with 19 offers and Flipkart making 10 offers for different profiles including operations. Snapdeal also participated for the first time in the process. Middle East's premier retail firm Alshaya made 12 offers for International locations.

Management Consulting: Big recruiters this year were Accenture Management Consulting with 17 offers, The Boston Consulting Group (BCG) with 13 offers, McKinsey & Co. with 10 offers, Bain & Co. with 7 offers, A T Kearney with 6 offers were the major recruiters in this space. Other prominent recruiters included Strategy&, Deloitte, Roland Berger, Alvarez & Marsal, Siemens Management Consulting, PwC Diamond and GEP among others. Capgemini, KPMG and Pricewaterhouse Coopers also offered consulting profiles to the batch.

Sales & Marketing: Hindustan Unilever hired eight interns for domestic and international locations. Top FMCG companies that continued showing keen interest in talent from IIMB included Proctor & Gamble, ITC, Mondelez, PepsiCo, Coca-Cola and Reckitt Benckiser. Johnson & Johnson and Marico also participated in the process offering Sales & Marketing positions. Other major recruiters in marketing space included Airtel, Asian Paints, Shell, Wipro, Philips and Vodafone among many others.

General Management: Aditya Birla Group with eight offers was the top recruiter this year for these profiles. Conglomerates offering general management and leadership programs such as TAS, Reliance Industries, C.K. Birla Group, Wipro, Mahindra & Mahindra, General Electric and Saint Gobain also recruited in great numbers.

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